

CORPORATE SIGNAGE SOLUTIONS

Dear Ken,

Having heard good reports from my staff about your public workshop, I decided to bring my entire team together so that you could run a one-day training workshop at our head office, with several of our staff flying interstate to join us on the day.

In the past, I have been hesitant in using training companies because we have had a number of experiences where we have used high-profile training firms who taught us a lot of theory, but were unable to give our staff the motivation or enough reasons to apply what they had learnt.

Which is why I was delighted with the training that you provided! Not only did you provide us practical step-by-step approaches that related to what we were trying to achieve, what you taught was based not on theory but real-life experience and you translated it to our situation making it even easier to understand.

The real world understanding you brought to the training motivated my staff so much ,that on the training day itself they were developing systems from the exercises you provided that I have since seen them put in place.

In one particular case, one member of staff who had not been performing to his capacity left the training room and immediately began to apply what you had taught him.

Within a week or two of the course his performance had turned around, and having spoken to him about his new outlook it was evident that your training day was the catalyst for his improved performance.

Ken we have been approached by so many training firms offering us training sessions which promise the earth, in your case not only do you deliver practical next steps which you showed us how to implement but you also gave my team the confidence to act upon what they had learnt.

As I said to several people, the enthusiasm you have for what you do is not only inspiring but leaves one wanting to take action immediately.

Thank you for your workshop, I would be happy to recommend you to any manager wanting to take his staff to the next level!

Thanks once again,

Mr Robert Melville

CEO

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